

# SCHOOL DAYS ARE HERE AGAIN!

## Newberrys



Back-to-School Parade of...



### FALL FASHIONS

\$1.99 to \$5.99



None Will Believe They Cost So Little!

And what a brilliant collection of new fall styles—all the fashions the school crowd are clamoring for. Woven and dobby weave cotton cotton plaids (some with mylar), prints, stripes, solids and combinations. Also rayon and acetates.

Vivid Fall Colors  
Sizes 7-14



Combination with stand...  
**PUNCHING BAG AND BASKETBALL**  
REGULAR 22.95  
**19.95**

LAYAWAY NOW FOR CHRISTMAS  
BIG VALUE for little money! Another typical Newberry bargain sure to delight sport-minded youngsters of all ages. You get official size basketball with inflator pump, complete with sturdy steel stand which adjusts in height, and holds 16" metal rebound ring. Plus punching bag and training gloves.



**WEAVER PEN SET**

Ball pen, key chain ball pen, mechanical pencil, back-to-back refill. Poly package. **98c**

Betty Brooks

**GYM WEAR**

WHITE BLOUSES... sizes 8 to 20.

**1.98**

SHORTS, black or white, sizes 22 to 34.

**1.98**



**BULKY KNIT ORLON FASHION CARDIGAN**

Care-free Spun-Gee bulky knit orlon cardigan—smartly styled with button-down collar, novelty stitch long sleeves, pearl button trim. Soft and fluffy... dries fast, won't shrink, never needs blocking. Choice of 7 colors. **5.98**  
Sizes 34 to 44



**COSTUME JEWELRY**

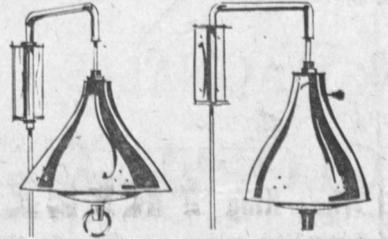
Special purchase! Glamorous costume jewelry—necklaces, bracelets, earrings, pins. Gold and silver colored set with pearls, rhinestones, multi-color stones. **48c** plus tax  
Reg. \$1

**CANDY SPECIAL**

Chocolate Bridge Mix

Assorted nuts, & creams coated with rich, delicious chocolate.

Reg. 89c  
Now **67c** lb.



**BRASS PULLEY LAMPS**

Wonderful space-saver wall lamps for over desk or table—pull up or down to put light where you need it. Satin brass finish, with 8" perforated metal shades. Ideal for home, office, school dorms. **NOW 1/2 OFF**  
ORIGINALLY PRICED TO \$13.95



**ORLON CARDIGAN**

Regular 3.99

**2.99**

100% "Mazet" orlon classic long-sleeved cardigan—mock fashioned, feather-stitched design crew neck. 10 fashion colors. 34-42.

**Newberrys**

It's easy to CHARGE IT at NEWBERRYS



**COMBED COTTON PANTIES**  
**59c** ea

Famous brand—advertised in Life Magazine. Fine combed cotton knit. Sanitized for all-day freshness. Elastic leg brief or band leg style. White, pink. Women's sizes S-M-L.

**36" Assorted Cottons**

Wash and wear cotton prints—ideal for any sewing need  
Regular 49c **3 yds. 1.00**

**Ladies' Nylon Petticoat**

Lacy and lovely in 4-gored style for smooth fit. Quality nylon tricot, with lavish lace and embroidery trim. White. Sizes S-M-L.

**1.69 and 1.98**

**Ladies 4-Gore Slip**

Avisco rayon tricot slip with shadow panel. 4-gore style for smooth fit. Nylon and lace trims. White or pink. Sizes 32 to 40 **1.98**

**Ladies' Nylon Slip**

Deluxe bodice style for flattering smooth fit. Good quality nylon tricot with lace and nylon trim. White. Sizes 32 to 40 **2.98**

**FIG BARS**

Fresh shipment of delicious, tasty wholewheat fig bars. Ideal for picnics and school lunches. Regular 29c lb. **2 lbs. 47c**



Ask for **Buster Brown**

**MISSES' ANKLETS**

Buster Brown. Reinforcement not only in heel and toe but also above regular heel where anklets usually wear out first. Permanently size marked for pairing. White and assorted fast colors. Sizes 6 1/2 to 11.

Regular 39c pair **3 prs. 1.15**

**Boys' 2-Piece Suits**

Ideal for school. Sizes 2 to 6X. Assorted patterns, colors and materials to choose from. **\$1.98 to \$3.98**

**Boys' "Little Rock" Briefs**

Fine quality cotton briefs. Durability tested for strenuous wear and comfort. Sizes 2, 4, 6, 8. Regular 49c pr. **39c pr.**

Boys' Long-Sleeve **POLO SHIRTS**

Sizes 3 to 8. Assorted styles and colors. **79c to \$1.39**

**Boys' Flannel Shirts**

Sizes 4 to 16. Large selection of colors and patterns. **\$1.29 to \$2.59**

**Boys' Motorcycle Jackets**

Bolta Flex, black only. Sizes 8 to 18. **\$8.99**

**36" CORDUROY**

New fall line. Solid colors, prints, plaids. The ideal thing for those school skirts, jackets, etc. **98c yd.**

**39" Unbleached Muslin**

Best for making sheets, pillow cases, dish towels, etc. Regular 29c yard **5 yds. 1.00**



**STURDY 14" BOOK BAGS**

Brown Leather  
Leather Handle... **2.98**

BOYS'

**Flannel Pajamas**

Sizes 4 to 16, many prints and stripes to choose from. The thing for the cool fall nights coming on.

**2.50**

**Boys' Pkg. Hose**

Twice the wear with half the care. Sizes 6 1/2 to 10. Package of four. Regular 1.00 Per Pkg. **88c**

**Boys' Lee Rider Jeans**

Slims, regulars, huskies, sizes 4 to 12. Snug fitting, fit low on the hips, snug on the legs. **2.98 and 3.50**

### DICTIONARIES

Webster's new school dictionary ..... 1.19  
Webster's New World, indexed ..... 3.75  
Webster's vest pocket dictionary ..... 35c

### MEMO & COMPOSITION BOOKS

Open-end, wirebound, 3x5" ..... 10c  
Open-end, wirebound, 3 1/2 x 6" ..... 10c  
Record and memo pad, refillable ..... 29c  
Loose-leaf memo, 4x2 1/2", 6 rings ..... 69c  
Loose-leaf book, 6 3/4 x 3 3/4", 6 rings ..... 79c  
Telephone Book, 96 pages, 8 1/2 x 1 1/4" ..... 59c  
Address book, 30 pages, red ..... 69c  
Wirebound composition book, 8 1/2 x 7" ..... 25c  
Wirebound composition, 3-hole, 11 x 8 1/2" ..... 49c  
5-hole book and filler, 10 1/2 x 8" ..... 39c  
Marbelized composition, jumbo ..... 39c

### TABLET & SCRATCH PADS

5x8" wide ruled Irish linen tablet ..... 25c  
5x8" plain Silverlawn tablet ..... 25c  
7 1/4 x 10 1/2 wide ruled Silvercrest ..... 25c  
White memo pads, 3x5" ..... 3 pads 10c  
Super giant memo pads, 6x9" ..... 25c

### PENS AND PENCILS

Weaver pennant pen and pencil set ..... 1.00  
Weaver fountain pen, asst. colors ..... 1.00  
Weaver retractable ball point pen ..... 25c  
Scripto ball point pen ..... 1.00  
3 Venus Velvet pencils with erasers ..... 25c  
10 Striped pencils, cello package ..... 29c  
Transparent mechanical pencil ..... 29c  
Also Fittall ball point refills ..... 19c  
Weaver short lead refills ..... 10c  
Weaver "Saber" pen and cartridge set ..... 1.00  
Paper Mate Holiday ball point pen ..... 1.79

### PENCIL BOXES

2-drawer, with pencils, paints ..... 98c  
Multiplier and divider box ..... 25c  
Snap-button pencil box ..... 49c

### CRAYONS

Crayola crayons, 8 to box ..... 15c  
Crayola crayons, 16 to box ..... 25c  
Crayola crayons, 24 to box ..... 35c  
Crayola crayons, 48 to box ..... 69c

### TYPEWRITER PAPER

8 1/2 x 11", white paper ..... 10c  
8 1/2 x 11", white paper ..... 29c

OPEN MONDAY, FRIDAY, SATURDAY EVENINGS UNTIL NINE

# J.J. Newberry Co.

CORNER SARTORI AND EL PRADO